



LOW-COST INVESTMENT OPPORTUNITY WITH HIGH POTENTIAL RETURNS

FRANCHISE OPPORTUNITY

BECOME YOUR OWN BOSS AND GAIN ACCESS TO HUGE PROFIT POTENTIAL

Do you want to see a quick return on your investment with a profitable business model in a market with little-to-no competition?

I Scream Gelato is a boutique-style store serving Italian desserts and coffee. We are committed to helping entrepreneurs create wealth while enriching communities with a fun culture. The I Scream Gelato design is simple and streamlined, allowing potential franchisees with varying levels of experience in the food service industry to reach new levels. I Scream Gelato is determined to bring authentic world class gelato to the table.

Franchisees can expect extensive help as well as training and guidance throughout their experience with us. A united support structure behind the scenes allows each individual store to flourish and further build the I Scream Gelato brand as a whole. I Scream Gelato's goal is to spread the joy of Italian frozen treats to a wider audience across the United States. This delicious confection is handcrafted from only the best ingredients sourced from Italy to create the most authentic experience possible. Together, we can let this sweet idea melt across the U.S. and beyond!

The I Scream Gelato business model is based on commitment to quality service and proven operational, sales, and marketing techniques. Are you interested in owning a socially responsible desert business with impressive growth potential?

Be a part of a franchise network that values your success.



WE HAVE A PROVEN FRANCHISE MODEL BACKED BY EXPERIENCE



I Scream Gelato, offers an exciting new opportunity in the franchise industry with handcrafted desserts made with fresh ingredients sourced directly from Italy.


We are Unique: We focus on authentic, handcrafted desserts and beverages from Italy rather than generic frozen treats. This creates a boutique brand that can compete with Gelato shops internationally as well as domestically.

We Pride Ourselves on Fresh, Italian Ingredients: All our ingredients are sourced fresh, directly from Italy. This lends authenticity as well as taste to our gelato.

Social Media Loves Us: We have platforms on all the major social media outlets to help with advertising our products. In addition, we offer online ordering for pick-up and delivery to add convenience to our menu.

Proven Profitability: There are currently four prototype stores operating in the United States that have proven our concept to be financially sound and profitable. These locations will act as models and training facilities for future franchises.

Simple and Teachable: This operation is a simple system that can be taught to groups of diverse backgrounds with varying levels of experience in the food industry.



SWEETS ARE ONLY AS GOOD AS THE COMPANY YOU KEEP

We are seeking franchisees who have the following qualities to join our team:

- ⚡ *Business Savvy*
- ⚡ *Management Skills*
- ⚡ *High Personal Standards*
- ⚡ *Leadership Mentality*



WE WON'T LEAVE YOU OUT IN THE COLD

Our franchisees and their employees will not be left to struggle alone through the difficulties of building and maintaining their boutiques. We offer a variety of support services to boost success rates and increase dividends for our entrepreneurs.



OPERATIONAL SUPPORT

I Scream Gelato will offer support for franchisees on various operational fronts including providing site selection services, conducting ongoing research and development, and negotiating purchasing discounts on behalf of all its members.



MARKETING SUPPORT

Marketing within the franchise network will all be coordinated with consumer marketing plans and materials to be used at local and/or regional levels.



COMPREHENSIVE AND ONGOING TRAINING

Franchises will receive continual training on various aspects of the business such as customer-service techniques, unit operations/management, and administration.



LOOK AT THE NUMBERS

FRANCHISE FEE

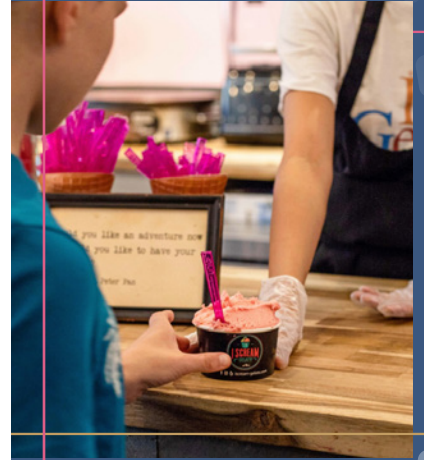
\$30,000

THE INITIAL INVESTMENT

\$225,000 (including franchise fee)

ROYALTY FEE

6% on Gross Sales




I SCREAM
GELATO

ARE YOU CRAVING THE
SWEET TASTE OF SUCCESS?



If you are a potential business leader of high integrity, we invite you to share in our sweet visions of the future. Join us in spreading the taste of gelato across the United States and beyond with our beautiful boutiques!



 iscreamgelato  IScreamGelatoDesserts

iscream-gelato.com | franchiseiscreamgelato.com

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.